## JP KARSENTY & ASSOCIÉS

## **E-Commerce**

In a context of deep digital transformation of the economy, online commerce is a vector of growth for economic actors. Permanent regulatory and legislative changes, at the European and national levels, make legal issues more and more numerous and difficult to understand and respect.

The firm assists companies in their digital transformation and helps them to legally secure their activity while taking into account the standards applicable to them. Our team works with large digital companies as well as with start-ups or scale-ups. They can be matchmaking platforms, car manufacturers, or even ready-to-wear companies.

The e-commerce team is managed by Jean-Philippe Arroyo who is also a member of the « Association pour le Développement de l'Informatique Juridique » (ADIJ) and of the « Association Française des Correspondants à la Protection des Données Personnelles » (AFCDP).

The E-Commerce team is recognized in numerous rankings for its expertise.

Ranking Décideurs Magazine 2024 :

IT, software & digital projects - Highly recommended Advertising law & Marketing - Highly recommended