

## **Domain Name Recovery**

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The development of the Internet has led to the emergence of domain names that are as important as trademarks or company names, making them truly distinctive signs. They are part of the intangible assets of the company, which must therefore ensure their protection, in the same way as other intellectual property rights.

The multiplication of websites, the growth of e-commerce and the diversification of domain name extensions have led to the emergence of new practices that can cause a serious prejudice to intellectual property rights holder, such as cybersquatting which consists of registering a domain name corresponding to a trademark, with the intention of then reselling it to the rightful owner or taking advantage of its reputation.

JP Karsenty intervenes at an early stage, in order to advise its clients on the best strategy to adopt against cybersquatters on the basis of the circumstances of the case.

Its lawyers regularly assist their clients in the choice, protection, and registration of domain names; and assist them in the defense of their domain names before administrative authorities (AFNIC, WIPO, etc.) as well as courts.

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